

**Master of Business Administration
&
Diploma in Healthcare and Hospital
Management**



Information Brochure
&
Application Form
2014 – 2015

Department of Business
Administration

University of Kalyani
Kalyani, Nadia.

Department of Business Administration

The Department of Business Administration started the AICTE approved MBA course from the academic year 2001-02 on enhanced fee basis. For meeting the academic commitments in the best possible manner, the department is taking faculty support from other departments of the University. Services from experts in other academic institutions and corporate enterprises are also being utilized for running the course. It is to mention that the department has been able to provide Summer Placement for all the students of MBA Programme in renowned corporate houses like Wipro, ITC, Philips, Indian Oil, IBP, Emami, Nicco Group, Albert David, SPML, Simplex etc. Furthermore, all the successful students of the MBA Programme have found placements in different business organizations with respectable remuneration package.

The Department will offer Diploma in Healthcare and Hospital Management (DHHM) course from the academic year 2014-15 on enhanced fee basis. The course has been designed to train the students to become managers who will be able to deliver healthcare service efficiently, with cultural understanding of health and illness. The DHHM course is covered in one full academic year consisting of 2 semesters, which include theoretical papers, practical, seminars/case studies and summer internship.

The Department is also offering Ph.D programme in Business Administration.

Head of the Department

Dr. Isita Lahiri

Departmental Phone No:

EPABX:

091 033 2582-8220, 2582-8293, 2582-8750, 2582-8378, 2582-8286, 2582-8275, 2582-8478, 2582-8889, 2582-1254

EPABX EXTENTION:

370, 342

Departmental E-mail Address:

mbaku09@yahoo.in

Recent Events:

1. Organized National Level Seminar on 22-23 Nov, 2012.
2. Organized Extension Lecture on “Justifying Six Sigma Projects in Manufacturing” (by Prof. T.P. Bagchi, Director of Narsee Monjee) on 13 Dec, 2013.
3. Organized Seminar Lecture (by Mr. Avik Sankar Gupta, National Stock Exchange, India) on 18 Dec, 2013.
4. Organized Extension Lecture on “Determinant of Happiness: A Panel Data Analysis” (by Prof. Girijasankar Mallik, University of Western Sydney, Australia) on 24 Dec, 2013.
5. Seminar on ‘Investor Awareness’ in collaboration with the Institute of Company Secretaries of India (ICSI), Eastern India Regional Office (EIRO) and under the sponsorship of Ministry of Corporate Affairs, Govt. of India held on 11 March, 2014.

Degree & Course offered:

- Master of Business Administration (MBA) - two-year (4 semesters) programme.
- Diploma in Healthcare and Hospital Management (DHHM) – one-year (2 semesters) programme.
- Ph.D. – According to UGC Norms.

Eligibility Criteria for Admission:

- **MBA:** Graduate in Science/Arts/Commerce or Graduate in Management/Engineering or 5 years Law.
- **DHHM:** Graduate in any discipline.
- **Ph. D:** As mentioned in the Ph.D Regulations of University of Kalyani.

Entrance Examination:

- **MBA:** Through CMAT/MAT/CAT/JEMAT Examination followed by Personal Interview and Group Discussion.
- **DHHM:** Written test conducted by the Department of Business Administration, Kalyani University followed by Personal Interview and Group Discussion.
- **Ph. D:** NET/SLET/KURET followed by Personal Interview.

No. of Seats

- **MBA:** 27 (General Category:17, SC:6, ST:2, OBC-A: 1, OBC-B:1)
- **DHHM:** 15 (General Category:8, SC:3, ST:1, OBC-A:2, OBC-B:1)
- **Ph. D:** Depends on number of vacancies.

Course Fees

- **MBA:** Rs. 35,000/- per year for Indian Nationals and US \$ 3000/- for Foreign candidates payable at the time of admission.
- **DHHM:** Rs.50,000, payable at the time of Admission.
- **Ph. D:** As per University rules.

Faculty

Designation	Name	Qualification	Specialization
Professor	Dr. Satyajit Dhar	M.Com., F.C.A., A.C.S., Ph.D.	Finance, Accounting & Control
Professor	Dr. Manas Kumar Sanyal	M.Tech., Ph.D.	Information Technology
Associate Professor	Dr. Isita Lahiri	MBA, Ph.D.	Marketing
Assistant Professor	Dr. Tuhin Mukherjee	MBA, Ph. D.	Quantitative Finance

COURSE STRUCTURE**Master of Business Administration (MBA)**

Semester	No. of Paper	Marks
First Semester	8 Compulsory Papers	800
Second Semester	8 Compulsory Papers	800
Third Semester	1 Compulsory Paper	100
	4 Optional Papers	400
	Summer Project	100
Total		600
Fourth Semester	1 Compulsory Paper	100
	4 Optional Papers	400
	Project Study & Grand Viva	100
Total		600
Grand Total		2800

Diploma in Healthcare and Hospital Management (DHHM)

Semester	No. of Paper	Marks
First Semester	8 Compulsory Papers	800
Second Semester	8 Compulsory Papers	800
Grand Total		1600

Note: For both the Programmes Grading System with appropriate credit point for each subject is followed.

Ph. D: Coursework in Ph.D under new regulations was started from 2010 following UGC guidelines. The coursework is of one semester (or 6 month) duration. Details may be obtained from the office/ Head of the department.

Research Interests of the Department:

Research Project (Completed):

Employee Stock Option Plan - Some Emerging Issues: A Study of Selected Industries in India". Funded by the All India Council of Technical Education (AICTE) (2006-2009).

Principal Investigator: Dr.Satyajit Dhar

Departmental Central Projects:

The "Modernization and Removal of Obsolescence (MODROBS)", Programme funded by All India Council of Technical Education (AICTE), Govt. of India has already been completed.

Infrastructural Facilities:

- **One Computer Lab**

Attendance and Examination:

In order to become eligible for appearing in a semester examination a candidate shall have to pursue a regular course of studies in the subject and attend at least 75% of the theoretical and practical classes separately during each semester.

Placement Facility:

Since placement of successful students constitute an important aspect of the responsibility of the institutions offering professional course, such as MBA, the University takes necessary steps for the students' exposure and healthy interaction with the problems of industry. Placement is matter of joint initiative of the students and the University.

Hostel Facilities:

Accommodation in the University hostels shall be available to the students taking admission to the course as per the University rules. Students have to bear the hostel charges and rent as per University rules.

Student Strength and Selection Procedure:

MBA: Admission of 27 candidates through CMAT/MAT/CAT/JEMAT Examination followed by Personal Interview and Group Discussion. Information Brochure along with Application Form for admission can be downloaded from the website: www.kly_univ.ac.in Candidates should send the duly filled Application Form along with demand draft of Rs. 300/- drawn in favour of "University of Kalyani", payable at Kalyani to the following address – Admission Section, University of Kalyani, Kalyani – 741235, Nadia, West Bengal, India.

The filled Application Form shall have to be submitted during the working hours during May 2, 2014 to May 30, 2014 by person or may be sent by speed post/ registered post.

Important Dates:

Last date of Submission of filled up Application form (by person or by post)- 30th May, 2014.

Publication of the list of candidates eligible for Interview and Group Discussion: June 17, 2014.

Date of Interview: June 24, 2014 – June 25, 2014.

Publication of the list of selected candidates: July 02, 2014 (after 2.00 p.m.).

Admission from the first list: July, 07, 2013 to July 10, 2014.

Publication of waiting list (if any): July 11, 2014. Commencement of classes: July 14, 2014.

Candidates appearing interview should bring valid MAT/CAT/CMAT/JEMAT Score Card along with their original credentials.

DHHM:Information Brochure along with Application Form for admission can be downloaded from the website: www.kly_univ.ac.in Candidates should send the duly filled Application Form along with demand draft of Rs. 300/- drawn in favour of “University of Kalyani”, payable at Kalyani to the following address – Admission Section, University of Kalyani, Kalyani – 741235, Nadia, West Bengal, India.

The filled Application Form shall have to be submitted during the working hours during May 2, 2014 to May 30, 2014 by person or may be sent by speed post/ registered post.

Important Dates:

Last date of Submission of filled up Application form (by person or by post)- 30th May, 2014.

Date of Written Test: June 17, 2014.

Publication of the list of candidates eligible for Interview and Group Discussion: June 23, 2014.

Date of Interview: June 26, 2014.

Publication of the list of selected candidates: July 02, 2014 (after 2.00 p.m.).

Admission from the first list: July, 07, 2013 to July 10, 2014.

Publication of waiting list (if any): July 11, 2014. Commencement of classes: July 14, 2014.

Ragging is totally banned and anyone found guilty of ragging and / or abetting ragging is liable to punished. Students and their parents are required to sign affidavit for this purpose.

Note: In matters other than those mentioned above, the rules, practices and principles prevailing in the University shall be applied.

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