



**UNIVERSITY OF KALYANI**  
**CENTRE FOR INFORMATION**  
**RESOURCE MANAGEMENT (CIRM)**

Kalyani, West Bengal - 741235

**One Week Online National Workshop**  
**on**  
**Research Promotion,**  
**Visibility and Impact :Tools and Techniques**

14-20<sup>th</sup> September 2021

*Organized by:*

Centre for Information Resource Management (CIRM)  
University of Kalyani, Kalyani, Nadia-741235, WB.

## Course Overview

This national workshop on Research Promotion, Visibility and Impact: Tools and Techniques will consist of various modules over a week term. The course structure will be based on the Four-quadrant model as proposed by Ministry of Education, Govt. of India. Each module will comprise of multiple lessons. The lessons will include instructional content, resources, hands-on-session, demonstrations, and recorded talks by Subject Matter Experts (SME).

## Coverage

The facets as included in objectives will be supported with discussion and hands-on sessions including but not limited to the following topics;

Tools to increase the visibility and Impact of the scholarly work

Tools for identifying Trusted and Reputed Journals

Tools and Techniques for checking open access and self-archiving policy

Common Reasons why papers are rejected

Authorship Tools and Research Strategies

Tips and Reasons to consider an open access journal for submission

Use of Preprint Servers for early publication

Using academic Social Networking Sites

Journal Finder/suggestion/selector Tools

Enhancing researcher's image and reputation

Useful tool for identifying predatory/fake/cloned/deceptive journal

Self-Archiving platforms Research Metrics, Discovery Tools

Tools and rules to maintain academic integrity

- Strategies and Tools
- Plagiarism
- Retraction

Research communication and promotion

- Research archiving and promotion
- Digital repositories and Data repositories
- Use of data wrangling tools

Identifying Predatory Journals and Publications

- Awareness and Tools

Paraphrasing, Citing and Referencing Tools for APA7

Emerging Research Profiling Tools to boost research visibility

## Who should go for this workshop

Faculty Members/Library Professionals/Academic Administrator/ECR/  
Research Scholars and Students from University and Colleges.

### Duration

One Week (14-20th September 2021)

### Important Dates

Course Start on : 14th September 2021

Timing : 11:00 AM-5:00 PM

Last Date of Application : 13th September, 2021

Distribution of E-Certificate : 25th September, 2021

### Registration Fees

The registration fee is Rs. 300.00 for Faculty Members / Library Professional and Rs 200 for Research Scholars and Students.

Fee is non-refundable and non-adjustable.

### Payment

Through SBI Collect.

### Registration

Interested person can register for the one week national workshop through the below links :

<https://forms.gle/eVLzJDev7sX2Kfta9>



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Vice-Chancellor

**Chief Co-Patron**

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Dean, Faculty of Science

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Punjab University

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**Organizing Chair**

Prof (Dr.) Jyostna Kumar Mandal  
Director, IQAC

**Program Chair and Course Co-ordinator**

Dr. Ujjal Marjit, CIRM  
&  
Prof (Dr.) Parthasarathi Mukhopadhyay  
Department of LIsc

**Program Co-Chair**

Mr. Dipansu Mondal