

University of Kalyani



Admission Notification

Admission will be open for UGC approved Three Year Bachelor of Vocation (B.Voc.) in Journalism & Mass Communication (JMC) under the National Skills Qualifications Framework (NSQF). Higher Secondary (10+2) passed candidates from any recognized educational boards in any disciplines may apply for the course. With an emphases to focus more on practical training, the UGC has introduced this vocational and skill development degree program called Bachelor of Vocation. The main motto of the course is to prepare the students for the different types of employments related to these fields. Thus the entire course curriculum is designed in such a fashion that practical component is equally important to that of theory portion. Regular class is mandatory for the future of the students. Students can exit or take entrance at different levels. After Semester 1, they can exit with Certificate Level course in JMC. Similarly, at the end of semester 2,4, and 6 they can exit with Diploma, Advance Diploma and B.Voc. Degree in JMC respectively. The Admission and Course fees are quite low in compare to others so that candidates even from underprivileged section may avail the scope. Forms are available at [University Website: https://forms.gle/jMtioUnqZQqspCGg6](https://forms.gle/jMtioUnqZQqspCGg6).

Issue of Online Application : **26.07.2022 from 10.00 a.m.**

Last Date of Online Application: **17.08.2022 up to 5.00 p.m.**

Selection will be made through Academic records and Test.

For any further information visit the official website of the Kalyani University.

Bachelor of Vocation : Course Highlights

Lists below are some of the major highlights of the course.

Course Level : Graduate

Duration : 3 years

Examination type : Semester System with CBCS Mode

Eligibility : 10+2 from a recognized educational Board

Admission Process : Based on 10+2 results

Course Fee : 1)For K.U. Students-Rs.4060/-

2)Other than K.U. Students-Rs.4260/-

Probable Job Sectors : Government Jobs in different departments as Public Relation Officer, Media Officer, Various Print Media Houses, Different Electronic Media Houses etc.

All rights regarding selection procedure is reserved to the University authority.

By the order of the Vice-Chancellor

Secretary(Offg.)

Faculty Council(UG)

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