




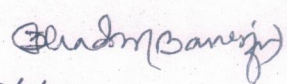
University of Kalyani
Department of Rural Development Studies


Syllabus
RET in Rural Development Studies
from
2021-2022 session

(Approved in the DRC meeting held on 03rd June 2022)

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 2022

RET in Rural Development Studies Syllabus

Paper No.	Subjects	Marks
A	Research Methodology	25
B	Specific Subject	25
	Total	50

A. Research Methodology[25 marks]:

1. Introduction to Research Methodology, Research Problem and Research Design, Types of Research, Primary Data and Secondary Data.
2. Concept of social research, social research methods, steps in social research, types and techniques of qualitative research
3. Techniques and methods of data collection and data analysis in qualitative, survey techniques, measurement and scaling.
4. Basic statistics in research, methods of data collection, classification and summarisation of quantitative data, Graphical presentation of data.
5. Measures of Central Tendency, Dispersion, Skewness and Kurtosis, Correlation & Regression Analysis, Trend Analysis, Sampling Design, Concept of Probability, Estimation and Hypothesis Testing, Procedure for Hypothesis Testing, Parametric Test, Non- Parametric Test

B. Specific Subject (Commerce)[25marks]:

Unit 1: Rural Society and Economy

1. Rural Social Structure, Caste and Class, Inequality of Rural Society, Gender Issues, Tribal issues, Rural Social Institutions, Social problems and Social Movements.
2. Concept of Growth and Development, Indicators of Economic Development, Different stages of Development, concept of Human Development.
3. Concepts, nature, features and structure of Rural Economy of India, Factors affecting Rural Economy of India, Concept of Rural and Urban Areas, Rural Urban fringe, Rural-Urban Continuum, Urbanization, Rural Population and Occupational Pattern. Rural Poverty, Inequality and Unemployment- nature, causes, dimensions and remedies, Basic services and infrastructure of Rural India

Unit 2: Rural Development Experiments and Strategies

1. Rural Development Concept- Approaches and Strategies

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2. Rural Development Experiments in India- Before and after independence, Gandhian and Tagore's concept of Rural Development.
3. Rural Development and Land Reform in India.
4. Rural Development Experiments in Developing Nations including sponsored Rural Development Initiatives.
5. Experiments and Approaches of Rural Development in Developed countries

Unit 3: Decentralisation and Rural Governance

1. Decentralization: Concept and practice, Trends of rural decentralisation
2. Evolution of local self-government and Panchayati Raj Institutions(PRI) in India
3. Decentralisation and Constitutional provisions, Three-tier PRI system, Functions and finance of PRIs
4. Gram Panchayat Development Plan, District planning committee
5. Concepts and theories of Governance; Elements of good Governance, Local governance, Regional Governance, Global governance, Democratic Governance, Public Policy
6. Concepts relating to Governance—Accountability, Bureaucracy, Capacity and co-ordination, Social capital, Decentralisation and governance, Hierarchy
7. Emerging issues on governance--Participatory Democracy, Public-private Partnership, Social capital, Social inclusion, E-Governance
8. Changing pattern of rural governance

Unit 4: Fundamentals of Management in Rural Organisations

1. Fundamentals of Management- Principles, functions and objectives
2. Planning, Organising, Motivation, Leadership and Control
3. Emerging Dimensions in Management – Strategic Management, Participatory Management, SWOT analysis etc.
4. Organisations and agencies involved in Rural Development and their role, Corporate Sector in Rural Development, Non-Governmental Organizations- Concept, Issues, Methods of Administration and Functioning, Rural Cooperatives- Concept, Issues, Methods of Administration and Functioning. Community Based Organizations.

Unit 5: Rural Entrepreneurship

1. Entrepreneurship- Concept, Issues and Types, Entrepreneur and intrapreneur, Entrepreneurship Development Programmes- issues, components and challenges.
2. Rural Entrepreneurship- Concept, issues, types and challenges, Concept and features of small and micro enterprises, Cluster and Consortium, Concept and issues of Social Entrepreneurship and Women Entrepreneurship.
3. Institutional framework for entrepreneurship and government policies and programmes on rural Entrepreneurial Development.

Unit 6: Basics of Accounting

1. Accounting: the provision of financial information and its use—financial statements.
2. Accounting concepts and convention-- capital and revenue; cash and profit assets and liabilities- tangible and intangible assets.

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3. Conceptual framework of government accounting.
4. Transactions recording under double-entry bookkeeping—the journal and the ledger—preparation of trial balance—preparation of cash and bank accounts, and bank reconciliation statements,
5. Preparation of final accounts for profit-seeking and not-for-profit entities— adjustments for depreciation, unsold stock, prepayments, accruals.
6. Cost Classification and Cost Statement.
7. Budget and budgetary control. GP budget.

Unit 7: Demography and Social Sector Development

1. Basic concepts of demography , sources of demographic data, theories and techniques of population study, Migration concepts and theories
2. Demographic features of India- Trends and distribution.
3. Social inclusion and exclusion, concepts, disparities, measures to address the issue.
4. Social sector development- concept and approaches, theories of social sector development
5. Dimensions of social sector development in India.

Unit 8: Rural Marketing

1. Basics of rural marketing- Introduction to markets -- rural market environment -- market structure and importance of rural markets -- market for agricultural inputs -- rural producers and rural consumers -- rural consumer behavior
2. Rural marketing strategy - Rural market segmentation -- targeting and selection of segments -- positioning rural products -- 4ps of marketing mix -- role of informal communication
3. Product distribution system -Channels for rural products/agricultural produce distribution – challenges to marketing of agricultural produces

Unit 9: Financial Management and Rural Financial System

1. Basics of Financial Management - Meaning, scope, functions and objectives,
2. Financial Markets-structure and issues, sources of finance, commodity and stock exchange, banking and financial institutions- structure, role and functions in rural areas.
3. Rural Finance - institutions and delivery mechanisms, microfinance and rural credit, role and functions of State Finance Commission
4. Analysis and interpretation of financial statements, budget, cash flow analysis, cost-volume-profit analysis- break-even analysis, evaluation of investment decision.
5. Financial management of Local Government- issues and procedures.

Unit 10: Contemporary RD Programmes

1. Structure and functions of different National, State and District levels administrations in implementing Rural Development programs and schemes, Role of Panchayats in implementation of RD Programmes:
2. Rural Development Programmes and Schemes during Plan Periods

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3. Major Centrally Sponsored Schemes - Implementing agency, details of the scheme, Features, Cost Sharing, implementation mechanism, target beneficiaries, success stories
4. State Sponsored Schemes
5. International Donor Agency Sponsored Schemes
6. Selected studies on evaluation of different programmes/ Schemes

Unit 12: Livelihood and Natural Resource Management

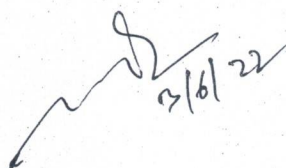
1. Livelihood: Concept and Definition, Principles, Livelihood strategies Diversification, Livelihood framework, livelihood mapping,
2. Livelihood in Developing countries- Features and Challenges , Sustainable Livelihood framework, Rural livelihood issues and programmes of India
3. Natural resource, problems of and importance of Natural resources for rural development,
4. Understanding CPR: Concept and Importance- Characteristics of CPR, Theories and models of CPR Management, Conservation of CPRs, Concepts and initiatives for natural resource and common property management; Indigenous and agency level, Ecotourism- concepts, policies and rural development perspective
5. Concept of sustainable development, principles, Indigenous knowledge and cultural Sustainability.

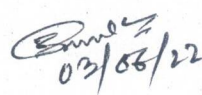
Unit 13: Microfinance & Financial Inclusion

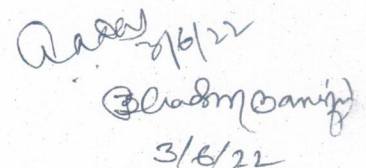
1. Introduction and Overview on MF & FI
2. Financial Inclusion
3. Role of Microfinance in Financial Inclusion
4. Indian Financial System and Emergence of Microfinance
5. Role of Banks in Financial Inclusion
6. Microfinance Institutions
7. Role of NGOs in Financial Inclusion
8. New Approaches in FI

Unit 14: NGO Management

1. Understanding Civil Society and Voluntary Organisations, Theories of Voluntarism, NGOs- Concept, features, types, functions, GO-NGO Collaboration, NGO-partnership system
2. Legal Framework for NGOs - Formation and registrations, Rules and Regulations, tax implications, National Policy on Voluntary sector.
3. Governance and management of NGOs - mission, vision, goals and objectives, administrative and financial management, Winding-up, Transformation of NGOs. Fund Raising for NGOs,

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Unit 15: Gender & Women Development

1. Concept and need for Gender and Women Studies scopes, needs, issues, trends and challenges.
2. Theories of women and gender development movements- global and Indian perspective.
3. Women's movement in India historical and present perspective, status, issues and movements related with other gender in India
4. Rights and Empowerment concepts, constitution and legal rights of women of India,
5. Constitutional aspects and Social legislation for women with special reference to India, National Policy for women empowerment, social sector issues, gender budgeting and home economics, Gender and media.

Unit 16: Rural Resource Management

1. Environmental Management- Definition, scope, characteristics, goals dimensions and principles; Environmental Management System (EMS), indigenous and traditional knowledge in environment management,
2. Environmental Impact Assessment (EIA) - Concept, objectives, principles, benefit cost analysis; environmental audit; life cycle analysis (LCA); green accounting and reporting; ISO-14000 series- principles, components; environmental labelling; ecological footprint; emission trading, green taxes, environment legislation, international conventions and treaties
3. Disaster Management - Understanding disaster, meaning, nature, characteristics, Disaster risk and vulnerability, disaster profile of India, methods of disaster management- prevention, preparedness, relief and recovery, Institutional framework for disaster management in India, financial arrangements, role and responsibilities of central, state and local authorities.
4. Watershed Management- concept, causes and consequences of watershed deterioration, watershed approach, watershed delineation and codification watershed management, principles components and objectives, wasteland development programmes.

Mode of Examination: Written Test [50 marks]: [Pattern of questions: preferably multiple-choice questions (single/multi-select)/ rank order scaling questions/ text slider questions/ likert scale questions/ stapel scale questions/ constant sum questions/ demographic questions/ analytical questions/ any other types of questions carrying ½ marks each.]

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